



LifeStraw®

The Award-Winning Personal Water Filter





THE LIFESTRAW® WATER FILTER

Used worldwide in harsh conditions by NGOs and humanitarian aid organizations since 2005, The LifeStraw® water filter enables users to safely drink water directly from contaminated sources.

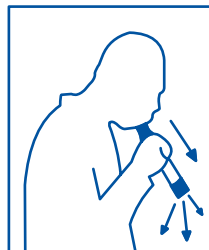
The LifeStraw® is ideal for hikers, hunters or fishermen who need an ultralight portable water filter in the field. You can drink straight from a lake or pond, or out of your bottle with the LifeStraw®.

The LifeStraw® is also ideal for those concerned about emergency preparedness. You can use the LifeStraw in your own home in the event that your local water supply is interrupted or contaminated during a natural disaster or emergency.

FEATURES & BENEFITS

- Patented Hollow Fiber Membrane filters to 0.2 microns, removing turbidity
- Removes 99.9999% of waterborne bacteria (>LOG 6 reduction)
- Removes 99.9% of waterborne protozoan parasites (>LOG 3 reduction)
- High Capacity: Filters up to 264 gallons (1000 liters)
- Contains no chemicals or Iodine, uses no batteries, and has no moving parts (BPA-free)
- Award winning & internationally recognized
- 1 Year Manufacturer's Warranty
- Ultralight: 2 oz (57 grams)
- Dimensions: 8.75" long x 1" wide
- Comes with a lanyard

HOW TO USE



Place end in unfiltered water (a glass, water bottle, river, or puddle!), and suck the resulting clean water up through the mouthpiece.

When finished, blow the remaining water out of the LifeStraw® to clean the filter.



AWARDS & RECOGNITION

Time Magazine named LifeStraw® the “**Best Invention of 2005**.” In 2008, it won the **Saatchi and Saatchi Award** for “World Changing Ideas”. *Esquire* called it the “**Innovation of the Year**.” And *Forbes* noted that LifeStraw® is “one of the ten things that will change the way we live.”

TIME

Forbes

SAATCHI & SAATCHI

Esquire

BBC

The New York Times

HISTORY

LifeStraw® is manufactured by Vestergaard Frandsen, a Switzerland-based company specializing in disease control products for developing countries. Since 2005, LifeStraw® has been used in developing countries to assist in achieving the United Nations’ Millennium Development Goals for clean drinking water.

Learn more at www.vestergaard-frandsen.com



FREQUENTLY ASKED QUESTIONS

What does the LifeStraw® filter?

It removes 99.9999% of waterborne bacteria (>LOG 6 reduction), and 99.9% of waterborne protozoan parasites (>LOG 3 reduction). It also removes turbidity in water.

**More FAQ's on next page --->*

What doesn't the LifeStraw® filter?

It does not filter out heavy metals, chemicals or viruses. It does not filter salt water (eg: it will not desalinate water).

How much water does it filter?

264 gallons (1000 liters).

Who designed the LifeStraw®?

The Switzerland based public health company, Vestergaard-Frandsen.

What type of filter does it use?

Hollow fiber membrane.

Does the LifeStraw® use Iodine?

No, the LifeStraw does not use Iodine, or Iodinated resin, meaning it is safe for those with thyroid concerns.

Where is the LifeStraw® manufactured?

The LifeStraw is manufactured in South Korea.

How do I know when the LifeStraw® has filtered the 1000 liters and is used up?

The LifeStraw® will stop drawing water through the filter after 1000 liters of use.

How much does a LifeStraw® cost?

The list price is \$24.95 per LifeStraw

CONTACT US FOR MORE INFORMATION

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